

**Food and Beverage Management Seminar**  
**29-31 January, 2007**  
**Institut Paul Bocuse**  
**Dr. Brian Miller**

**Course Outline**

***Lundi 29/1***

***08:00 – 11:45***

*Introduction*

*International Foodservice Industry*

*The Function of Cost Control*

***13:00 – 17:15***

*Franchising*

*Menu Pricing and Control*

*The Physical Menu*

***Mardi 30/1***

***08:00 – 11:45***

*Service Strategy*

*Labor Control*

***13:00 – 17:15***

*Staffing and Scheduling*

*Preparation Control*

***Mercredi 31/1***

***08:00 – 11:45***

*Budgetary Control*

*Facilities Planning and Design*

***13:00 – 17:15***

*Beverage Management*

*Forecasting*

*Break-even Calculations*

*Review*