

History of the Hospitality Industry

Lesson Outline

Goal	The history of the hospitality industry dates all the way back to the Colonial Period in the late 1700s. Things have changed quite a bit since then; the hospitality industry has experienced significant development over the years as it has faced World Wars, The Depression and various social changes. The industry as we know it today began to take form in the early 1950s and 60s, leading the way for growth into the dynamic industry we know today. The goal of this lesson is to understand the factors that influenced the development of the hospitality industry.
Objectives	At the end of this lesson students will be able to: <ul style="list-style-type: none"> • Define hospitality and describe its characteristics • Identify and describe the characteristics of various historical periods • Identify the multiple factors influencing the hospitality industry • Chronicle the developments in the hospitality industry (from early beginnings to present)
Length	This lesson will take approximately five hours to complete.
Content outline	<p style="text-align: center;">A. Early Hospitality</p> <p style="text-align: center;">B. Medieval Period</p> <p style="text-align: center;">C. Renaissance Period (16th Century)</p> <p style="text-align: center;">D. The French Revolution</p> <p style="text-align: center;">E. Twentieth Century Travel</p> <p style="text-align: center;">F. Twentieth Century Restaurants</p> <p style="text-align: center;">G. 1960 to Today</p>
Learning Activities	Students will engage in the following activities for this lesson <ul style="list-style-type: none"> • Lecture, in-class discussions, read textbook, Library research • Group projects – examine each epoch in detail and make presentation in class.
Evaluation Strategy	Students' mastery of this content may be evaluated through group presentations, exams, and quizzes.