

# Careers in the Hospitality Industry

## Lesson Outline

<b>Goal</b>	The Hospitality Industry offers a wide array of exciting job opportunities. The goal of this lesson is to introduce students to the myriad of career opportunities that exist in the Hospitality and Tourism Industry and to help guide students in choosing any such career.
<b>Objectives</b>	<p>At the end of this lesson students will be able to:</p> <ul style="list-style-type: none"> <li>• Identify and explain different career types available in each segment of the industry (hotels, food service, travel, tourism, etc.)</li> <li>• Understand the goals of job placement</li> <li>• Understand how and when to start searching for a job in the industry</li> </ul>
<b>Length</b>	This lesson will take approximately two hours to complete.
<b>Content outline</b>	<p><b>Careers</b></p> <ul style="list-style-type: none"> <li>A. Hotels (Rooms, Sales &amp; Marketing, Accounting, etc.)</li> <li>B. Food Service (Catering, Franchised restaurants, etc.)</li> <li>C. Travel (Cruise Lines, Airlines, Travel Agencies, etc.)</li> <li>D. Tourism (Amusement Parks, Meeting Planning, etc.)</li> <li>E. Supporting Industries (Food Service Distributors, Beverage Distributors, Real Estate etc.)</li> </ul> <p><b>Goals of Job Placement</b></p> <ul style="list-style-type: none"> <li>A. Starting Salary, Raises</li> <li>B. Personal Satisfaction</li> <li>C. Professional Goals</li> </ul> <p><b>When to Start</b></p> <ul style="list-style-type: none"> <li>A. Set Goals</li> <li>B. Searching for Opportunities</li> <li>C. Preparing your Resume</li> </ul> <p><b>Additional information is available at:</b>  <a href="http://www.thehighschoolgraduate.com/editorial/MP/hospitality.htm">http://www.thehighschoolgraduate.com/editorial/MP/hospitality.htm</a></p>
<b>Learning Activities</b>	<p>Learners will engage in the following activities for this lesson</p> <ul style="list-style-type: none"> <li>• Lecture and discussion</li> <li>• Research two Job Descriptions in each segment of the industry to share in next class.</li> </ul>
<b>Evaluation Strategy</b>	Learners' mastery of this content may be evaluated through quizzes and role-plays