

Restaurant Industry

Goal	To introduce the dynamics of Restaurant Industry
Objectives	<ul style="list-style-type: none"> • To learn the history of the Restaurant Industry • To learn the founders and leaders of Restaurant • To give statistical information about Restaurant Industry • To learn restaurant ownership type • To analyze restaurant concepts • To introduce some restaurant technologies
Length	This lesson will take approximately 30 minutes
Content outline	<p>I. The History of Restaurant Industry</p> <p>A. Market Shares in Restaurant Industry B. Employment Data in Restaurant Industry C. Restaurant Ownership Type D. Restaurant Concepts E. Restaurant technology</p>
Learning Activities	<p>Learners will engage in the following activities during this lesson</p> <ul style="list-style-type: none"> • Listening the instructor • Doing PowerPoint Presentations
Evaluation Strategy	I will know learners have mastered this content by: Written Exams, Quizzes and Case Studies.