

Foodservice Organizations

Goal	By the end of this lesson, learners should be able to identify what the consumer is looking for in the industry and what current trends there are.
Objectives	The learner should be able to take these teachings and use them in their applicable fields at the end of this lesson.
Length	This lesson will take approximately two hours to complete.
Content outline	Industry Trends Consumer Requirements Meeting the Needs Increasing Revenue Base Food Service Segments Key Trends
Learning Activities	Learners will engage in the following activities for this lesson <ul style="list-style-type: none"> • Lecture and discussion
Evaluation Strategy	Learners' mastery of this content may be evaluated through quizzes and in class role-playing.