

Beverage Management Lesson Outline

Goal	To gain sufficient information about beverage management
Objectives	<ul style="list-style-type: none"> • To learn the procedure of the getting license for selling liquor • To learn beverage products • To learn service techniques • To learn the cocktail service steps • To learn the merchandising types of liquor
Length	This lesson will take approximately 30 minutes
Content outline	I. Beverage Management A. Getting a License to Sell Alcohol B. Beverage Service C. Beverage Products D. Service Techniques E. Cocktail Service Steps F. Merchandising G. Alcohol Awareness
Learning Activities	Learners will engage in the following activities during this lesson <ul style="list-style-type: none"> • Listening the instructor • Serving Cocktails
Evaluation Strategy	I will know learners have mastered this content by: Written Exams, Quizzes, Practise